

CURRICULUM VITAE  
**KANGSAN LEE**

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Department of Sociology, Northwestern University  
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**EDUCATION**

- PhD Candidate      Sociology, Northwestern University, 2011 – Present (ABD; expected 2017)  
*Dissertation:* “How Success Travels: Status Devices and Mobility in International Art Markets, 1996-2012”  
*Committee:* Bruce Carruthers (chair), Jeannette Colyvas, Jeremy Freese, Wendy Griswold, and Ezra Zuckerman
- MA                      Sociology, Northwestern University, 2013
- PhD Candidate      Organization Theory, Yonsei University, Korea, 2011
- MS                      Organization Studies, Yonsei University, Korea, 2006 (Summa Cum Laude)
- Exchange (MA)      Art and Art Theory, Universite Paris 3(Nouvelle Sorbonne), France, 2003
- BA                      English & French Literature & Media Studies, Yonsei University, Korea, 2003
- AP                      Art and Art History, South Thames College, London, UK, 1999

**AREAS OF INTEREST**

Economic Sociology, Organization Theory, Social Signals (e.g., Status, Reputation, or Fame), Social Network, Sociology of Art and Consumption (Valuation and Pricing), Quantitative and Qualitative Methods, Cultural Goods and Creative Industries.

**PUBLICATIONS**

Refereed Article

- Lee, K. (with P. Penet), 2014, "Prize & Price: The Turner Prize as a Valuation Device in the Contemporary Art Market", *Poetics*, Vol. 43:149-171.
- Lee, K. (with D. Shin & H. Lee), 2014, “Neoliberal Marketization of Art Worlds and Status Multiplexity: Price Formation in a Korean Art Auction, 1998-2007”, *Poetics*, Vol. 43: 120-148.
- Lee, K. (with S. Yi & S. Kim), 2007, "The Overseas Expansion of Korean Film to the Domestic, Global, and Transnational Culture Contents", *Korean Management Review*, Vol. 36(6): 1449-1474.

Master's Thesis

*In Sociology*

- Lee, K., 2013, “The Status Differentiation and Transference between Markets” Department of Sociology, Northwestern University. Committee: Bruce Carruthers and Wendy Espeland.

*In Management (Organizations)*

Lee, K. 2006, "Network Characteristics and Niche Structure of Project Teams: The Success of Chamber Music Concerts" Yonsei School of Business, Yonsei University. Committee: Dong Y., Shin, Joon, Han and Hong S. Oh.

**WORK IN PROGRESS**

Lee, K. & Jeannette Colyvas, "Status devices and Status mobility between markets: How does status cross the boundary of local and global markets?" Will be submitted to *Administrative Science Quarterly*.

Lee, K. & Bruce Carruthers "Museums, Money, and Markets: the adoption of market practices in US art museums 2007-2011", submitted to *Academy of Management Annual Meeting 2015*.

Lee, K. (with P. Chang), "The Structure of Protest Cycles: Contagion and Cohesion in South Korea's Democracy Movement, will be submitted to *American Sociological Review*.

**PRESENTATIONS AND TALKS**

Lee, K. & J. Colyvas "Status devices and Status mobility between markets: How does status cross the boundary of local and global markets?," International Conference on Art market in a global perspective, Amsterdam, 2016.

Lee, K. "How success travels: Artists' status mobility between international art markets, New York, London, Paris, Hong Kong (Shanghai) and Seoul between 1990- 2012," Pecha Kucha Presentation at OMT, Academy of Management Annual Meeting 2015 (*Invited*)

Lee, K. Social Valuation in Organizational, Interpersonal, and Market Contexts, Medici Summer School, Bologna, 2015 (*Invited*; Bologna Business School, HEC Paris, and Sloan School of Management, MIT)

Lee, K. (with Bruce Carruthers) "Museums, Money, and Markets: the adoption of market practices in US art museums 2007-2011", *Alberta Institution Conference 2015 (Invited)* and *Academy of Management Annual Meeting 2015*.

Lee, K. "Sticky Status? The Status Transitivity and Valuation Devices between Markets", *American Sociological Association Annual Meeting*, San Francisco, August 2014.

Lee, K. (with Paul Y. Chang) "The Network Structure of Protest Cycle: Diffusion and Cohesion in South Korea's Democracy Movement", *Social Science History Association Annual Meeting*, Chicago, November 2013.

Lee, K. "Cultural Inequality and the popularization of High Culture in the US", *American Sociological Association Annual Meeting*, New York, August 2013.

Lee, K. & D., Shin "How Are Legal Institutions Formulated?: Organizational Dynamics of Art Bill Deliberations in Korean National Assembly", *American Sociological Association Annual Meeting*, Las Vegas, August 2011.

Lee, K. & D., Shin "Pictures at an Auction: Status and Framing in Price Formation of Fine Arts", *American Sociological Association Annual Meeting*, Atlanta, August 2010

Lee, K. (with S., Kim & Ki W.) "Uncertainty-Reducing Signals from Rivals in Segment Exit: Segment Exits by System Information Ventures", *Academy of Management Annual Meeting*, Montreal, August 2010

Lee, K. (with S., Kim & Ki W.) "Two Bandwagons: Industry and Niche Level Bandwagons and New Niche Explorations by Korean SI Firms", *Academy of Management Annual Meeting*, Chicago, August 2009

Lee, K. (with S., Yi & D., Shin) "Signaling Experience Goods: Reputation, Network, & Frame

As Signals in a Market for Classical Music", *Academy of Management Annual Meeting*, Anaheim, August 2008

### **AWARDS, FELLOWSHIPS, AND GRANTS**

Exchange Researcher Fellowship, 2015-2015, Sciences Po Paris, France.  
Buffett Institute Dissertation Research Award, 2015, Buffett Institute for International and Comparative Studies at Northwestern University.  
Best Published Paper, The Robert F. Winch Memorial Award, 2014, Department of Sociology, Northwestern University.  
MacArthur Collaborative Summer Research Grant, 2013, Department of Sociology, Northwestern University.  
Conference Travel Grant, 2013, 2014 The Graduate School and Department of Sociology, Northwestern University.  
Graduate Student Fellowship, 2011-12, 2014, The Graduate School, Northwestern University.  
Best Paper Award, "Overseas Expansion Strategy of Korean Cultural Industry", The Ministry of Culture and Tourism & Korean Academy Society of Business Administration (KASBA), 2007  
Duo-France Fellowship, ASEM-Duo Fellowship, ASEM (Asia-Europe Meeting), University of Paris 3 (Nouvelle Sorbonne) 2002  
Graduate Student Scholarship for excellent performance, Yonsei Business School, Yonsei University, 2009-2010  
Graduate Student Scholarship, The Graduate School of Yonsei University, 2004-2005  
Undergraduate Student Dean's Award, Yonsei University, 2002-2003

### **RESEARCH POSITIONS**

Research Fellow, "Social Origin of the Artistic Creativity: Co-Evolution among Arts Producers, Mediators, and Consumers in the Art Field of Korea, 1998-2010", Research Funding for Fundamental Studies, National Research Foundation of Korea, 2010 – 2011  
Research Assistant, "The Diffusion of Human Rights in Korea", Social Science Korea Research, National Research Foundation of Korea, The Ministry of Education, Science, and Technology, 2010 – 2011  
Research Fellow, Organization and Strategy, Yonsei Business Research Institute, Yonsei University, 2009 – 2011  
Research Assistant, Research Center for Management of Art & Culture, Yonsei University, 2005-2006  
Case Analyst, Read & Leader Co. 2004-2005 (Ten Business Cases on art and culture; published in books)

### **PROFESSIONAL SERVICES**

Reviewer for *Organization Studies*. 2015  
Reviewer for *American Journal of Sociology*. 2015  
Reviewer for *Poetics*, Journal of Empirical Research on Culture, the Media and the Arts. 2013-Present  
Graduate Student Paper Competition Committee, Association of Korean Sociologists in America Annual Mini Conference, Chicago, 2015.  
Volunteer Organizer, The Institutional Foundations of Capitalism, SASE (Society for the

Advancement of Socio-Economics) annual meetings, Chicago, 2014.

### **TEACHING EXPERIENCE**

Teaching Assistant, “Economy and Society”, Bruce Carruthers, Northwestern University, Spring 2013 and 2015  
Teaching Assistant, “Asian American Pop Culture”, Jinah Kim, Northwestern University, Fall 2013.  
Teaching Assistant, “Organizational Sociology”, Christian Ukaegbu, Northwestern University, Winter 2013 and 2014.  
Teaching Assistant, “Introduction to Sociology”, Mary Pattillo, Northwestern University, Fall 2012.  
Teaching Assistant, “Statistics in Social Science”, Paul Y. Chang, Underwood International College, Yonsei University, Fall 2009 – Spring 2010  
Teaching Assistant, “Seminar in Organization Theory” (Graduate), Dong Y. Shin, Yonsei University, Spring 2005  
Teaching Assistant, “Network Theory & Strategic Alliance” (Graduate), Dong Y. Shin, Yonsei University, Spring 2004  
Teaching Assistant, “Organization Behavior” (Undergraduate), Dong Y. Shin, Yonsei University, Spring 2004 - Fall 2005

### **SUPPLEMENTARY ACADEMIC TRAINING**

Certificate, Advanced Level (Niveau Avancé) French, Diplôme de Langue de l’Alliance Française; Visé par le Ministère de Education Nationle de France, 2003.

### **ADDITIONAL TRAINING**

Officer Candidate, Logistics and Navigation, NAVY Officer Candidate School of ROK, 2006

### **EMPLOYMENT**

2006-2009 Navy Officer (Lieutenant, logistics, N4), 1<sup>st</sup> Fleet, ROK Navy  
2002-2003 Curator, Seoul Metropolitan Museum of Art, Korea

### **OTHER EXPERIENCE**

Associate Director, Gallery Blume, Korea, 2009-2011  
Project Manager, Seoul Spring Festival: International Chamber Music Festival, 2006  
Assistant to Director, International Symposium & Exhibition of “Nam Jun, Paik and Media Art”, Yonsei Media Art Institute, 2002

### **PROFESSIONAL AFFILIATION**

*American Sociological Association.*  
*Academy of Management.*

### **LANGUAGES & SOFTWARE SKILLS**

Languages: English, Korean, French, and Japanese  
Software Skills: STATA, SPSS, UCINET, MPlus, Pajek, and Netlogo.